



# 10 THOUSAND DESIGN

The soul of a boutique with the capabilities  
of an integrated agency.

## WHO WE ARE AND WHAT WE DO

10 Thousand Design believes in delivering unexpected solutions through design alchemy. It's a unique approach that connects people and ideas, leading to exceptionally smart, simple work.

## EXPERIENCE

As a Colle+McVoy partner, 10 Thousand Design has had the pleasure of collaborating with the following brands:

- Caribou Coffee
- DuPont
- Fair Oaks Farms
- Farm Credit
- Grain Belt
- Indian Motorcycles
- Nestlé Purina
- Stanford PACS
- Target
- USA Swimming
- WinField

## CAPABILITIES

- Brand strategy
- Brand identity systems
- Brand voice and copywriting
- Naming
- Packaging
- Corporate communications
- Print collateral
- Experiential design
- Retail design
- Interactive design
- Art direction
- Illustration

## LEADERSHIP

- Ed Bennett, Founder, Executive Design Director
- Kristin Woxland, Managing Director
- Sam Soulek, Design Director
- Michael Seitz, Associate Design Director
- Jen Orth, Associate Design Director
- Kjersti Hanneman, Director of Insights and Brand Strategy
- John Doyle, Executive Director Brand Experience

## RECOGNITION

The work produced in collaboration with our Colle+McVoy and Exponent PR partners has been recognized nationally and internationally by the O'Toole Awards, Effie Awards, Webby Awards, The One Show, Communication Arts, Novum, Print and Cannes Lions Awards.

## CONTACT

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